

AI in Higher EDU: AI-Powered Teaching Guidance for Educators

2024-1-DE01-KA220-HED-000254017



Co-funded by
the European Union

PRESS RELEASE

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In an age where Artificial Intelligence (AI) is reshaping every facet of society, the higher education sector stands at a pivotal crossroads. The newly launched European project, **AI in Higher EDU**, funded by the Erasmus+ Programme, brings together **six international partners** to support university educators in harnessing the potential of AI-driven teaching while addressing its challenges.

This innovative project aims to equip educators and pedagogy students with the knowledge and skills to **effectively integrate AI tools, methodologies, and ethical considerations into modern teaching practices**. Through collaborative innovation, professional development, and cross-sector partnerships, the project will produce tangible resources to facilitate AI adoption across diverse higher education settings.



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Project partners will collaborate on **a range of key activities designed to guide educators in the responsible and effective use of AI**, focusing on the following areas:

- Current Teaching Methodologies Analysis and AI Integration;
- Empowering Educators: AI Integration Training and Support;
- Multimedia Knowledge Sharing;
- AI Ethical Framework Guide & Online Resource Repository;
- Impact & Dissemination.



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Who Will Benefit?

- University educators & lecturers;
- Pedagogy students;
- Teacher trainers & academic mentors;
- Stakeholders & Policymakers.

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The project consortium is composed by:

- **Johannes Gutenberg University Mainz** (Germany)
- **PRISM Impresa Sociale** (Italy)
- **Technical University of Crete** (Greece)
- **Transilvania University of Brasov** (Romania)
- **FRAME Foundation** (Poland)
- **Language School PELICAN** (Czech Republic).



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